

Dear Valued Business Partner,

Tenneco has developed a highly convenient, Web-based Marketing Communications (MarCom) platform featuring a comprehensive portfolio of artwork and other assets related to our industry-leading aftermarket brands and product lines.

We are pleased to offer you complete access to this site, including the ability to view and download final versions of our marketing assets. These materials may be used, within clearly defined parameters, in your own business-building activities.

In order to establish full access to the MarCom platform, you or another representative of your business must review, and accept an agreement when logging on first to the MarCom platform covering a variety of usage requirements, including the following:

- Tenneco marketing materials may not be modified without written authorization of the Tenneco MarCom Team. Tenneco reserves the right to deny any requested modification.
- All available materials must be used in conjunction with marketing/advertising/communication activities directly related to Tenneco brands and products.
- Misuse of materials available through the MarCom platform will place the customer/account holder at risk of any and all legal exposure created by such misuse. Additionally, misuse will be grounds for cancelation of access to the platform.

In addition to these restrictions, Tenneco requires that the user follow the approved trademark practices outlined in the attached document, "Tenneco Trademark Usage Guidelines."

We look forward to sharing the Tenneco MarCom platform with your business. We're certain you will find this new resource to be an invaluable tool for enhancing your success in today's market.

Kindest Regards,

Olivier Schyns
Senior Marketing Manager, AM EMEA - Tenneco



Tenneco Trademark Usage Guidelines

These guidelines are for authorized distributors, resellers, or other entities authorized to use Tenneco's trademarks (the "Trademark(s)"). Tenneco grants only such authorized users a limited, non-exclusive, revocable license to use the Trademarks solely for the purpose of promoting the sale of Tenneco products. Tenneco may revoke this license at any time by sending notice at which time the user must immediately cease using all Trademarks. Any use of the Trademarks that is inconsistent with these guidelines will be cause for immediate revocation of this limited license.

Tenneco may amend these guidelines from time to time as it deems necessary. All authorized users should consult this page from time-to-time for any updates.

A. AUTHORIZED USE

1. Use of the Trademarks must be limited to the manner prescribed by Tenneco's brand guidelines. These brand guidelines are available by clicking on the appropriate trademark in Section C below.
2. Use of the Trademark must be for the purpose of truthfully advising customers that the user sells authorized, genuine/non-counterfeit Tenneco products. The referenced product(s) must be in stock and available for purchase through the user.
3. Always use the Trademark as an adjective, not a noun. The Trademark should be used as an adjective, followed by the common or generic noun for the product or service. For example, "Use MONROE® shocks for best performance," not "Use MONROE® for best performance."
4. The Trademark should appear in initial capital letters or all caps.
5. The use of the Trademark must not be detrimental to the integrity, reputation, or goodwill of the brand or of Tenneco.
6. The use of the Trademark on a website or in advertising/promotional materials must be smaller than the use of the user's own name and logo or surrounding names and logos.
7. The Trademark or photos of Tenneco product packaging bearing a Trademark may be used, provided that such use is in connection with the sale of that Tenneco product, such product is authorized and genuine/non-counterfeit, and instructions for purchase are available in close proximity to where the Trademark appears.
8. All Trademark use must make it clear that Tenneco is the source of the product offering, and that you are independent from Tenneco. All Trademark use should be secondary to and significantly less prevalent than the authorized reseller's or distributor's own branding and logos, and limited to what is necessary to promote Tenneco's products and not the user's own products or services generally.
9. Trademark use should include proper trademark marking (see below for examples). When the Trademark is used repeatedly in a document, marking should be used at least on the first use of the Trademark and on each separate page or section.
10. All permissible uses of the Trademarks must be accompanied by a trademark ownership statement. The following language is appropriate:

"[TRADEMARK] is a trademark of Tenneco Automotive Operating Company Inc. in the United States and/or other countries, and is used for reference purposes only."

11. Examples of permissible uses of Trademarks, if the statements are truthful, include:

- *We are an independent reseller of Monroe® shocks and struts.
- *We offer a wide selection of DynoMax® performance exhaust parts.
- *Our automotive technicians use only genuine Walker® exhaust products.

B. UNAUTHORIZED USE

1. Do NOT alter the Trademarks from their original form, for example, the addition of hyphens or spaces to a word mark, creation of unauthorized acronyms, or alteration of any stylized or design format is unauthorized, e.g., DYNO MAX instead of DYNOMAX.
2. Do NOT use the Trademarks as part of your company name or product name, e.g., "Barry's Monroe Parts".

3. Do NOT use the Trademark in a plural or possessive form. For example, "MONROE® shocks and struts are," not "Monroe's shocks and struts are" Tenneco's full corporate names can be used in possessive form, e.g., Tenneco Automotive Operating Company Inc.'s.
4. Do NOT use any Trademark as your domain name or part of your domain name.
5. Do NOT use any Trademark or variation thereof as a "favicon" or web browser or shortcut icon, including but not limited to any favicon used by Tenneco.
6. Do NOT copy the overall look and feel of a Tenneco website or promotional materials.
7. Do NOT use any Trademark in the title of an internet search listing result unless the user is an authorized reseller/distributor and clicking on that search result directs a customer to a page that sells the referenced genuine Tenneco part(s).
8. Do NOT use any Trademark in a manner that states or implies that you or your company are affiliated with Tenneco or its affiliates, or that your products or services are approved or sponsored by Tenneco.
9. Do NOT use the Trademark in connection with any third-party mark, logo, design, or name in a manner that could cause confusion among consumers as to the association of the parties or their products or services.
10. Do NOT use any of the Trademarks in a manner that would disparage Tenneco, its affiliates, or any of their products or services.

C. TENNECO TRADEMARKS AND PROPER MARKINGS

The following is a representative list of some of the Trademarks along with their proper marking in the United States. This list is subject to change at Tenneco's discretion and is NOT exhaustive.

CALCAT®	QUICK-STRUT®
<u>DYNOMAX®</u>	QUIET-FLOW®
EXHAUST-MATE®	<u>RANCHO®</u>
GAS-MAGNUM®	REFLEX®
MAGNUM™	RIDE SAFE™
MAX-AIR®	SAFE & SOUND®
MAX-LIFT®	SENSA-TRAC®
MONRO-MATIC PLUS®	SOUNDFX™
<u>MONROE®</u>	STRUT-MATE®
MONROE PROSOLUTION™	TENNECO®
MONROE DYNAMICS®	TOTAL SOLUTION™
<u>MONROE BRAKES®</u>	<u>THRUSH®</u>
MONROE CERAMICS®	ULTRA®
MYRIDE®	<u>WALKER®</u>
OESPECTRUM®	

D. TENNECO PART NUMBERS

Many of Tenneco's part numbers are recognized by consumers and promoted as a source-identifier, and thus are proprietary to Tenneco.

Tenneco's part numbers may not be used without permission, except to authorized resellers and distributors to truthfully identify compatibility or for truthful comparisons. Any such use should not be misleading, and should clearly indicate the nature of the use. For example, Tenneco would approve the following use:

[Company Name]'s Part # _____ is compatible with Tenneco Automotive Operating Company Inc.'s Part # _____.
 [Company Name] is not affiliated with Tenneco Automotive Operating Company Inc.

PRIVACY POLICY

Your Information

Tenneco uses reasonable measures to safeguard the personal information that you provide to us online via this Website. We want you to know what information we collect, how we safeguard it, and the choices you have about how your information may be used. We encourage you to read this Privacy Policy so that you understand how we use personal information provided to us through this Website.

How We Use Your Information

We use your information: (i) to respond to your requests or questions; (ii) to improve our products or services; (iii) for security purposes; (iv) for marketing purposes; (v) to communicate with you about your account; (vi) as otherwise permitted by law.

Personal Information Collected From You

Many of Tenneco's services to its Website users do not require any form of registration or identification. You can freely visit many parts of our Website without telling us who you are. However, to register as a supplier, sign up for email alerts or information, apply for employment with Tenneco, or ask us a question through our Website, you will be required to provide some personal information so that we can respond to you, evaluate your application, or engage in the requested service. The information that we collect from you is that which is necessary to respond to your request, such as your name, address, email address and/or telephone number (to confirm your order or respond to questions) and other personal information, as necessary. For employment applications, we also require information pertaining to your job interests, employment history, and qualifications. For some parts of our Website, we may also ask you to choose a password. If the mentioned fields are not completed, we may not be able to provide the services outlined above.

Retention of Information

Your personal data is retained for a period appropriate to the purposes for which it was collected and in compliance with relevant European laws. You are entitled to access your personal data. You are entitled to correct your personal data. You may also delete personal data which relates to you. You may object to the further processing of such data, as well as object to receiving marketing e-mails. You may exercise the right at any time by writing to privacyofficereu@tenneco.com.

Collection of Anonymous Computer Information

We use common tracking technologies. If your computer browser is set to allow "cookies", then our Website, like most sites on the Internet, temporarily installs small pieces of data on your computer. This type of anonymous information allows us: (i) to improve our Website and make visitors' navigation easier, (ii) to identify new and returning visitors to the Website, (iii) to evaluate browsing habits on our Website, and (iv) to conduct market research activities so that we can continuously improve our services. It also allows us to track visitors who come to our Websites and allows you to bypass re-entering certain identifying information if you choose to enter certain sections of our Website (such as signing up as a Supplier). If you do not want our Website to install cookies on your computer, you can turn off this ability by changing your browser settings on your computer. However, this will disable all cookies used by your browser, including those from other websites, which may cause certain setting or information to be altered or lost. To disable your cookies in your browser please follow the instructions in your browser.

Sharing Your Information with Third-Parties

We may share your personal information with third parties. This may include entities in the Tenneco family of companies.. For example, we will share information with third parties who perform services on our behalf. We will also share information with our business partners. We will share information if we think we have to in order to comply with the law, prevent a crime or to protect ourselves. We may share information with any successor to all or part of our business. Finally, we may share information for other reasons we may describe to you. If we do so, we will notify you and get your consent prior to such sharing as may be required by law.

Security of Your Information

We use appropriate technical, administrative and physical safeguards to protect your personal information, in order to reduce the risk of loss, misuse or alteration. In addition, we take steps to ensure that our safeguards take into account new security threats as they continue to evolve. You should keep in mind that Internet transmissions, particularly email transmissions, are never 100% secure or error-free, and that no online site can ever guarantee absolute security. To help minimize any risks, we also caution you to guard your own computer and password against unauthorized access by others.